

# The Sea Coast Echo

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Bay St. Louis, Miss., Thursday, November 10, 1944

## "Gulf Coast Sunday Star" to Make Initial Appearance November 20th.

The Mississippi Gulf Coast Sunday Star, the first locally owned and produced Sunday newspaper in the history of the Gulf Coast, will make its initial appearance Sunday, Nov. 20, the Hardee Publishing Co. Inc., Gulfport, has revealed.

The newspaper will have international news service wire service, eight pages of comics, including 17 strips, King Feature Syndicate and Hall Syndicate material with nationally known columnists such as Dr. Norman Vincent Peale, Dorothy Kilgallen, Earl Wilson, Louella Parsons, Bob Considine, Kingsbury Smith and others, Hardee King, president of the corporation, said.

Offices and plant of the newspaper are at 1313, 28th Avenue, Gulfport, and offices of the corporation, besides Mr. King, are Benjamin Franklin Keyes, chairman of the board; W. L. Watkins, Jr., secretary; treasurer, Dr. Braxton L. Dodson; business and advertising manager, Harry Loftus; circulation manager, and R. H. Marden, editor-in-chief.

Arthur G. Loftin is managing editor; James P. Crawford, city editor; and Mrs. Edith Ballard Watts, society and women's editor.

None of the Coast dailies publish a Sunday edition and we feel the Sunday Star will eliminate the weekend news blackout which has existed in this area as far as local newspapers are concerned," Mr. King said.

New equipment is installed and operating in the newspaper's plant and includes a Goss high-speed press; three Linotype machines; Ludlow equipment; galleys, rollers, routers and similar machines.

Home delivery will be featured, but the paper will be available also from newsstands and street vendors. For the first edition, 15,000 copies, each with 64 pages, will be run.

Members of the board of directors of the corporation, besides Mr. King, are Mr. King and Mr. Martin and Ray Elmerich, George W. Altbach, Elmer Williams, W. H. Watkins, Jr., Dr. Braxton L. Dodson, all of Gulfport; Nait Jordan, Ocean Springs; Walter J. Gex, Bay St. Louis; Reginald Green, Lucedale; Harry L. Rankin, Sr., Columbus; C. B. Barron, Hattiesburg; and Dave Rosenblum, Biloxi.

## Fayard Final Rites Held Sat.

Mrs. Elenore Fayard, wife of the late Johnny Fayard, died at the Patrick Nursing Home in Hattiesburg, Miss., on Thursday morning Nov. 3rd.

Mrs. Fayard was in her 74th year and was a native of Bay St. Louis.

She is survived by Miss Julia Fayard, Bay St. Louis; Mrs. Eunice Corey and Mrs. Elenore Boyd of West Palm Beach, Fla.; Charles Fayard and John Fayard of New Orleans, La.; Mrs. Melaine Troup of Biloxi, Miss.; Mrs. Venith Hale of Arizona; Mrs. Erin Milton of California; Mrs. Willie Mae Schulze of Florida and seven grandchildren.

Funeral services were held from Fahey Funeral Home on Saturday morning, with religious services at Our Lady of the Gulf Church. Interment was in Cedar Rest Cemetery.

## Father Taylor Addresses Girl Scouts Friday

Five girl scout troops under the leadership of Mrs. Farley Day, Mrs. Joe Colson, Mrs. B. C. Davis, Mrs. Marion Beal, and Mrs. E. Brown gathered last Friday, November 4, to hear Father Taylor address the girls in relation to the coming Armistice Day Parade in which the Girl Scouts will participate. Father Taylor mentioned that the Girl Scout uniform is a symbol of the "American Way" and should be worn proudly. The girls also learned facts about the American flag, and how to care for it, and also how to march in the Armistice Day Parade.

The Camping Caravan court under the direction of Miss Kit Hammett are being held Nov. 8, 9, and 10, from 10:00 a. m. until 3:00 p. m. at the Jewish Community Center, in New Orleans. Those attending are Mrs. C. C. McDonald, Sister Paul Anthony, Mrs. A. N. Grass, Mrs. E. Brown, and Mrs. Joe Colson for the first course; Mrs. Owen Jessup and Mrs. Hunter for the second course; Mrs. Michael Seamon, Mrs. Melinda Garcia, Mrs. E. Brown, and Mrs. Marion Beal for the third course.

The Juliette Low Tea, held last Friday, October 28, at the Youth Center was a big success. The program consisted of the Flag Ceremony, group singing by the Brownies and Girl Scouts, and an enlightening talk about our Central American Neighbors and their customs by Mrs. John del Carmen. After the program refreshments were served by the girl scouts.

The date for the Court of Awards is set for November 29, to be held in the St. Joseph Memorial Hall.

Our next meeting for the Neighborhood Association will be held Tuesday, November 15, starting at 9:30 a. m., at Our Lady of the Gulf Girl Scout House.

## Capt. Benjamin Retires From Active Service

Capt. Harry L. Benjamin, former commanding officer of the 37th Military Police Detachment, Camp Chaffee, Arkansas, retired from active duty October 31, 1955 with the rank of Major.

Capt. Benjamin holder of the Silver Star served in the Army for 23 years, 11 as a commissioned officer.

He served in Panama with the 4th Infantry Regiment, in Europe with the 1st Infantry Division during World War II, and with the 503 Military Police Battalion after the war. He also served in Korea from 1953 to 1955.

After separation, Capt. and Mrs. Benjamin visited her parents, Tony and Elizabeth in Alhambra, California. Following this visit they will come to Bay St. Louis to spend the Thanksgiving holidays with their daughter, Mrs. Benjamin, and her family.

## Bay-Pass Women Voters To Hold General Meeting

The League of Women Voters of Bay St. Louis will join with the League of Women Voters of Pass Christian in a general meeting on Friday, November 11 at ten a. m. at the Pass Christian City Hall.

Upton Sisson, floater representative to the State Legislature from Gulfport will address the meeting on the urgent and important question of State re-appointment and Mr. Robert Parker will present the facts concerning the gasoline tax.

This meeting will take the place of the local fall meeting and it is the hope of the Bay St. Louis Board that a large number of the general membership will be able to attend. For transportation call Mrs. John McDonald, 558, or Mrs. B. C. Samuel, 606. The meeting will be over in plenty of time for all those attending to get back home in time for lunch.

## Waveland Youth Center Fund Drive Now In 3rd Week

The Waveland Youth Center, now in the third week of its fund raising campaign announces the following donations:

Mrs. V. L. Lader	\$1.00
Mrs. and Mrs. D. Eskenasy	5.00
Col. Marice Gills	2.00
Anonymous	20.00
Mrs. D. J. Ziegler	1.00
Mrs. G. Taconi	1.00
Mr. J. Lohman	2.00

Total \$32.00

They also wish to announce the donation of the services of the George Kramer Band and the "Know Your Napor" Band for benefit dances which will be held sometime during the near future.

## Legion Auxiliary To Sponsor Dance Sunday, Nov. 13th

There will be a benefit cake walk and dance sponsored by Unit 139 of the American Legion Auxiliary at the Bay St. Louis Youth Center Sunday, November 13 at 5:30 p. m.

Refreshments of hot dogs, soft drinks and hot coffee will be served by the Auxiliary members. There will be dancing during the evening.

The affair will be open to the public and everyone should attend and enjoy an evening of fun.

Members wishing to donate a cake or hot dogs, contact Mrs. Gerald Favre or Mrs. Nelus Rhodes.

There will be a small admission charge. All proceeds will go toward the Gift Shop at the Veterans Hospitals in Jackson, Gulfport and Biloxi.

## Clermont Harbor 4-H Boys Meet; Elect Officers

The Clermont Harbor Boys 4-H Club met at the Clermont Harbor School, November 4th, with Alton Barber, the 4-H Club Leader.

Officers for the year were elected. They are as follows: Claude Garcia, President, John Peterson, Vice-President, August Usher, Secretary, J. G. Treutel, Reporter.

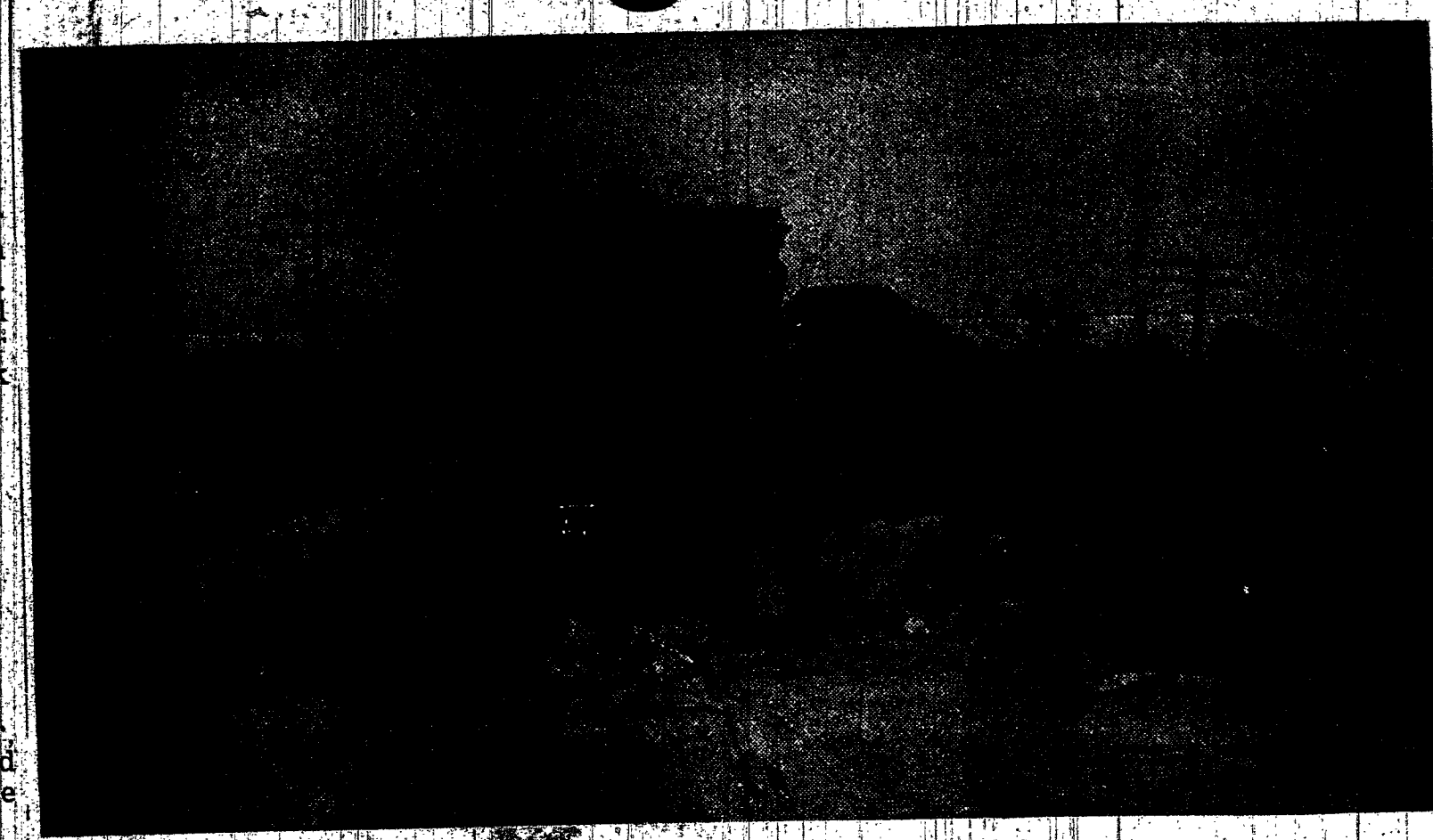
Projects for the year were selected.

New members admitted were Herbie Peterson, Jimmy Treutel, John Wade, William Finlin.

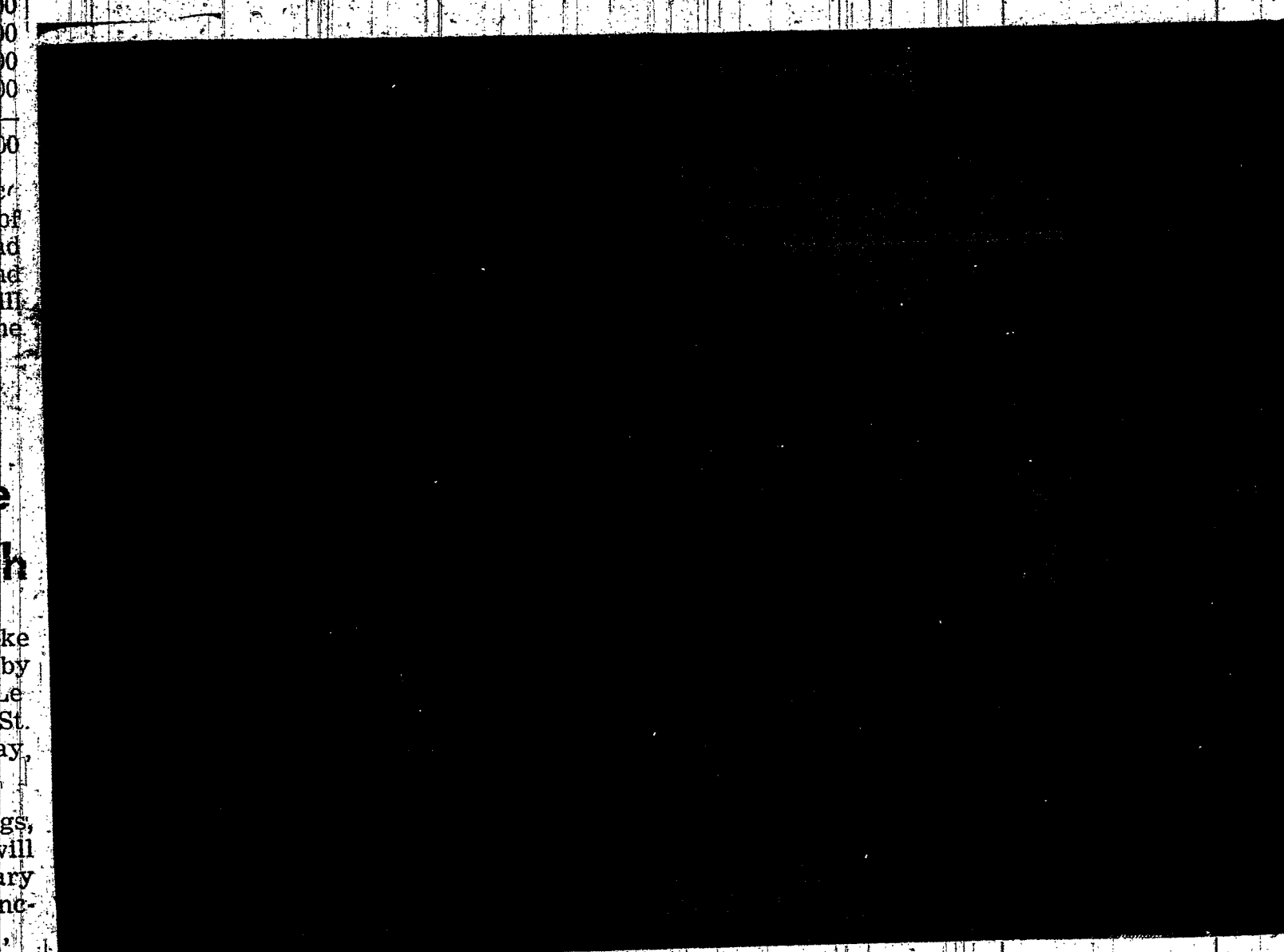
## VFW To Sell Poppies Nov. 11

Members of Hancock County Post No. 3253 of the Veterans of Foreign Wars will hold their Poppy Day sale on Friday, November 11. Proceeds from the sale of these poppies will be used to purchase a new ambulance for the Veterans of Foreign Wars.

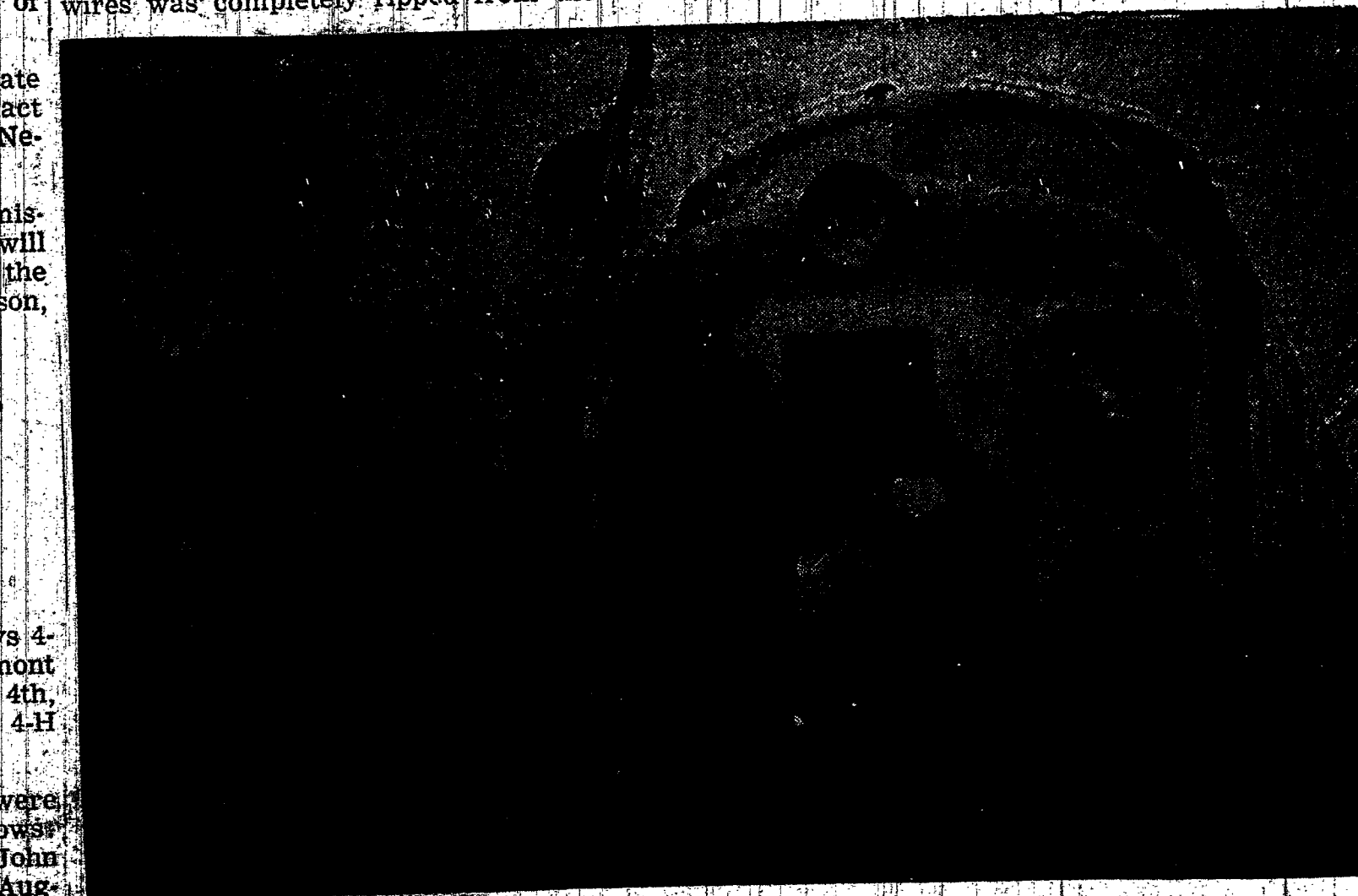
# L & N Train Smashes Truck At Lakeshore Crossing Wednesday



The remains of the Matthews Feed Company trailer is shown where it was hurled against pulpwood cars on the Lakeshore siding. Also shown are citizens salvaging some of the feed which the truck carried.



The wreckage pictured above is that of the cab of the truck. The engine, except for a few wires, was completely ripped from the chassis, which was thrown to the right of this picture.



Pictured above is the engine of No. 4 and the work and repair crew of the L & N Railroad who were on the job shortly after the crash.

## Light Vote In General Election Held Tuesday

The Election Commissioners of the County will report today to canvass the results of the general election held throughout the State Tuesday.

Although it is not known at this time the number of votes cast in Hancock County Tuesday, since the twenty-five boxes of the County have not been tabulated, it is believed that the total vote of the County will not exceed 500. It is reported that only 29 votes were cast in Central School box, and 12 votes in Courthouse box, two of the largest boxes in the county. The number of votes cast in any section was in Beat One in which a member of the County School Board was elected. Mrs.

C. C. Wicker, Sr., was elected. Since Mississippi is predominantly Democratic, the results of the August Second Primary are conclusive and the General Election is a mere formality. At any rate, an election was held and all of the nominees throughout the State and County were elected for the next four years.

At approximately 10:00 a. m. Wednesday morning, L & N train No. 4 struck and completely demolished a Matthews Feed Company truck at the Lakeshore road crossing.

According to reports, the truck was hit in the middle of the trailer and cut in half. The rear of the trailer was knocked into a pulpwood car on the siding. The front half of the truck was twisted and crushed beneath the front of the engine and strewn over a distance of more than 400 yards along the tracks.

The driver, Joe Bell, negro was thrown from the truck by the impact of the crash. He was immediately taken to Kings Daughters Hospital where he was treated for a fractured arm, and then sent to New Orleans for further observation.

The lead engine of the train was badly damaged. L & N work and repair crews were on the scene minutes after the report of the accident.

"We were lucky," stated Charles Byrd, Mail Clerk on the train. "If the engine had not cut the truck in half, we would probably have been derailed. The driver was lucky. He must have been thrown clear by the impact. He was near in a ditch just to the right of the crossing."

## Four Bay St. Louis Men Received Into KC's Sunday

Pere LeDuc Council of Bay St. Louis participated in the exemplification of the 1st, 2nd and 3rd Degrees of the Order at ceremonies held by Council No. 1244, Biloxi, Miss., on Sunday, Nov. 6th.

The following Coast Councils also participated in the initiation: Bishop Gunn Council No. 1583, Gulfport, Miss.; Pascagoula Council No. 1605, Pascagoula, Miss.; Biloxi Council No. 1244, Biloxi, Miss.

Ceremonies began with registration at the K. C. Home in Biloxi and a parade by candidates and members to the Nativity Church and attendance at Mass.

Following exemplification of Third Degree there was open house at the Biloxi Home for old and new members.

Those attending the ceremonies from Bay St. Louis Council were: George E. Heitzmann, Eld Murtagh, Carl Banderet, Jake Morreale, Jr., Albert Grass, Henry Rachuba, Louis J. Fernandez, Ben Morreale, Guy Drew, Joseph Ziegler, John Ladner, Leroy Luke, Fred Bourgeois, Milton Durel, Roland LaFontaine, Jr., T. J. McCaleb, Sr., Irvin Ladner, Anthony Morreale, Charles Schneider, Eugene Mont, Willie Bourgeois, Maurice Martin, Joseph V. Colson, Melvin Ladner, Clois Pedeaux, Anthony J. Benigno, Joseph Todaro and Sam Compretta.

New members received into the Order from Bay St. Louis were Joseph Kern, Santo Rosato, James LeBlanc, Vincent Koosbergen.

## Cpl. Huey Fayard Soldier Of Week

Cpl. Huey Fayard, son of Mr. and Mrs. Edward Fayard of Citizen St., was selected as soldier of the Week of Co. C Unit of the Mississippi National Guard.

Fayard has been a member of the local unit for one year. He was one of the original members of the guard in Bay St. Louis. Cpl. Fayard is a graduate of St. Stanislaus class of '55, and is now attending Pearl River Junior College in Poplarville.

Selection was again made by the platoon leaders, assisted by Lt. James Jordan, Company Commander and Lt. Irving Kingston, Executive Officer.



## Second Program For Polio Shots In Planning Stage

The second program for vaccinating children in the schools is now in the planning stage. In the use of any vaccine there is a lapse of about ninety days from the time of vaccination until the child is fully protected against the particular disease. That's the reason we want to get started before the polio season descends upon us. The vaccine we will use has been subjected to every scientific test known for safety and sterility. There should be no more reaction to its use than other vaccines we use on babies and children.

We have planned to vaccinate all school children between the ages of 6 and 14 inclusive. In the state, there are about 600,000 school children in this group. The number will be determined by the amount of vaccine we get. Those school children in this group who got two shots last spring will be given the single booster shot which comes about seven months after the second shot. The few who failed to get the second shot will be picked up along with this group. We are making plans for this program to begin about the middle of November. Arrangements have been made to have the children transported from the many schools to the Health Department on a schedule furnished by the County Superintendent of Education. At the present time, all school children in this group are being furnished vaccination permit cards to be signed by the parent of the child who is to be vaccinated. We want it clearly understood that no child will be vaccinated

without permission from the parents.

Every child who comes to the Health Department must bring a card with the parent's signature or we will not vaccinate the child.

This whole program depends on the supply of vaccine allocated to the Board of Health. That is why the program is in the planning stage.

## Essay Contest Subject and Rules Announced by UDC

The Mississippi Division of the United Daughters of the Confederacy announces the subjects for the essay contests which are held annually in the junior and senior high schools of the state.

The subject for the junior and senior high school (grades 7, 8, & 9) is "MY FAVORITE CONFEDERATE HERO". This subject allows the student to choose from military or civilian life and to use true stories about unknown heroes of the Confederate States. It would be most gratifying if by research the student could bring to light some hero whose name and deeds might otherwise be lost forever. The junior high school essays may be from 500 to 1000 words. The prizes are a \$25 bond, \$10 in cash, a medal, and an award for the school represented. The subject for the senior high school (grades 10, 11, & 12) is "L. Q. C. LAMAR, SOUTHERN STATESMAN". A Georgian by birth, a distinguished public servant of Mississippi, a devoted lover of the South, L. Q. C. Lamar needs to be known by every generation of Mississippians. By his devotion to the South in the terrible days fol-

lowing the War between the States he set a pattern of living loyalty that challenges people today. These essays may be from 1000 to 1500 words. The prizes are the same as offered in the junior high school contest. The winners of the contest will be the guests of the Mississippi Division at the annual convention in Greenville, Miss., in May, 1956.

These contests are sponsored by the United Daughters of the Confederacy whose motto is, "Loyalty to the truth of Confederate History". They are open to the bona fide students of the public schools. Through the very fine co-operation of the Superintendents and teachers in the schools there were approximately 400 students participating in the contests last year. Rules for the contests follow:

Junior High School—grades 7, 8, and 9.

Senior High School—grades 10, 11, and 12.

Rules for Essay Contests:

1. Essays must be typewritten double spaced, and on one side of the paper.
2. Direct quotations with reference must be so marked.
3. Essays must be the work of the student submitting papers.
4. Use the term "War between the States," not the Civil War.
5. The number of words should be stated at the top left-hand corner of the first page.
6. Please sign fictitious name. Real name with address and the name of the school should be sealed in a sealed envelope, on the outside of which is written the fictitious name.
7. The winning essay must reach the Division Historian by April 1, 1956.

For further information write to Mrs. D. M. Nelson, Historian, Mississippi Division U. D. C., Clinton, Miss.

## Legion Aux. News

The regular meeting of the American Legion Auxiliary Unit 139 was held Monday night November 7 at the Legion Home. Memorial services will be held at the meeting. All members are urged to attend.

A Halloween party was given at the Legion Home for the American Legion Auxiliary Junior members Monday, Oct. 31st with fifteen members attending. The Juniors bobbed for apples. Refreshments of candied apples, candy, cupcakes and soft drinks were served.

Those attending were: Jeanie Rutherford, Melva Luke, Sue Ann Buehler, Janet Kidd, Geraldine Kidd, Patsy Elliott, Prudence Arnold, Patsy Pfeiffer, Judy Compretha, Sandra Gay, and Dottie Estapa. Aggie Bourgeois, Nikki Romanoff, Cynthia Kramsky and Michael Helmke, Auxiliary members present were Mrs. Leroy Luke, Junior Membership Chairman, Mrs. Russell Elliott, Mrs. Warren Buehler, Mrs. Bert Estapa, Mrs. Gordon Romanoff, Mrs. Harold Kramsky, Mrs. Joe Compretha, and Mrs. W. Reinke.

The Juniors are eligible to belong to the American Legion Auxiliary through their father who is a member of the American Legion or is a deceased veteran.

## County Agent Notes

With the great amount of frosted grass on most Mississippi pastures, fire prevention is extra important this year. This frosted grass, along with field stacked hay, will be valuable to you as winter food. If fire gets into it and destroys it, then you have had a large loss.

It is especially important to build fire lanes between your pastures and public roads, and between woods and your pastures. Then you can take it a step further, and cut a lane around all hay stacked in pastures and also around storage houses and barns located in fields.

Make your fire lanes 10 to 12 feet wide so that fire won't jump them during a high wind.

### POULTRY

Management in the poultry house will really pay off right now. Adequate ventilation—just enough and not too much—is a prime necessity. More colds in poultry houses result from poor enough ventilation, which causes damp floors and walls, then result from too

much air. Birds need a balanced ration. They need close observation. Producers should keep a close check on production. When it begins to fall, do something about it before it is too late.

Lights in the poultry house pay off. A 14-hour light day will help egg production. The light will act as a stimulus on certain glands in the hen and result in a higher seasonal egg production.

Culling is vital. But poultrymen should take care and not cull too closely right now. With the price of eggs still high, it would be a mistake to cull out all the old birds to make room for pullets.

Keep old hens that are still in good production—however, watch them closely and as soon as their production drops below the profitable mark, cull them out.

Finish culling the old hens after the price of eggs drops.

Parasite control too must be

practiced in the poultry house, if producers are going to realize the most from their hens.

Mites and lice cause losses in egg production and in meat production.

They can be gotten rid of. For lice control, birds may be sprayed with a 1 percent DDT solution, made by mixing a pint of 50 percent wettable DDT powder with three gallons of water. Spray, using a knapsack type sprayer while the birds are on a roost. Do not spray on a cold day. The three gallons will treat around 100 birds.

You can use dusts. One pound of dust should treat 100 DDT, rotenone or sodium fluorides can be used. See your county agent for amounts to use and methods of application.

It mites are giving you trouble, remove and burn nest litter, then spray the shouse, the nests and roosts with cresote oil, or equal parts of kerosene and used motor oil.

Liberal amounts of sulphur

under roost poles, on planks and in litter will also give satisfactory control.

For more information on controlling these parasites in the poultry houses, contact your county agent.

## SAVINGS BONDS

People are spending 94c out of every dollar they earn after taxes—more than at any time since the buying spree set off by war in Korea.

There seems to be less concern about the future now than at any time in recent years. Memories of big depressions, hard times are growing dim. Jobs are abundant. Incomes for most people are high. Yet many are going deeper and deeper in debt. While many were saving \$8 billion others went \$8 billion deeper in debt during the first six months of 1955.

At this time, however, doubts are being raised in the minds of Government officials and many business men. There is a

growing awareness of the fact that if credit buying goes too far people can get overburdened with debt. They feel more should be saved and fewer debts made.

With those who are saving, Savings Bonds are becoming more popular; as their sales are up more than 13% above the first 7 months of last year.

If you do not have money and need arises for it, it is too late to save for it. The only way to have money when you need it is to save a part of your money while you earn it. Put some of your income in U. S. Savings Bonds.

## NOTICE

The Holly Names Society of St. Claire's Church, Waveland, will receive communion at 8:00 o'clock Mass, November 13.

Following Mass, there will be a breakfast and business meeting at the residence of John Auderer.

## St. Matthews Lutheran Church will show

"THE LIFE OF MARTIN LUTHER"

Nov. 20, 1955

at

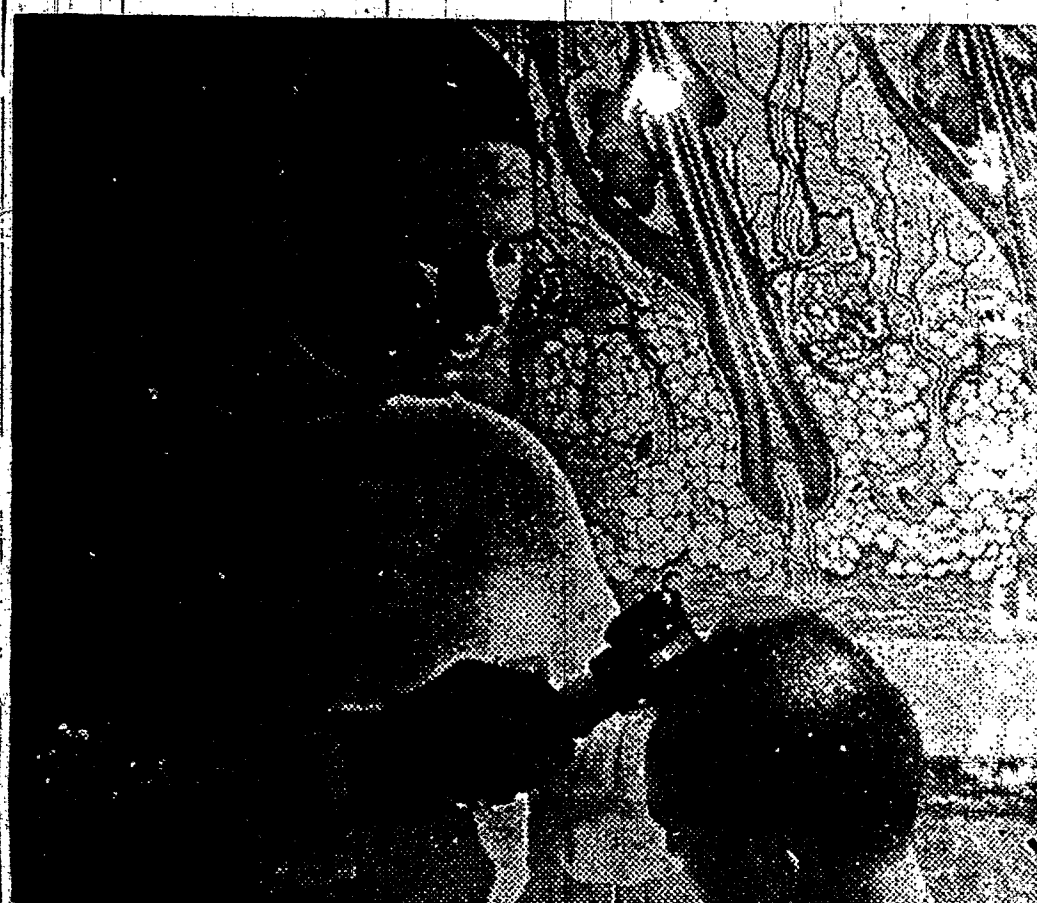
Bay High School Auditorium

7:30 P. M.

Adm. - Free Will Offering

All Invited

Pastor V. E. Moritz



Come in and see if the best known modern methods of hair-cutting can help you.

MERRILL'S USERS

## HAVE GROWN HAIR!

REA DWAT A FEW OF THE MEMBERS OF THE AMERICAN HAIR AND SCALP ASSOCIATIONS' MANY SATISFIED CLIENTS HAVE SAID ABOUT THEIR HOME TREATMENT IN THEIR UNSOLICITED REPORTS, THERE ARE MANY MORE IN OUR FILES:

"My hair has grown very much, you can see new hair all over my scalp. The new hair looks lively and much better. I am well pleased with my hair, it looks so much better and much thicker and I thank you so much."

C. Burkett  
Dothan, Alabama.  
"I am quite well pleased with the success I have had as far as I have gone, which was the three months course, and I am convinced that with continued massaging and non-alcoholic shampoo I will be able to take care of my scalp without further treatment. I have learned quite a lot about caring for my scalp."

R. Langston,  
Walla Walla, Washington  
"Since beginning my treatment, my hair is softer, more manageable, and it is not coming out nearly so much. I notice a general appearance of new hair all over my scalp. I am very pleased with the treatment."

B. P. Brown,  
Alva, Oklahoma.

Guaranteed

Not everyone can be helped by the Merrill Home Treatment. Those who we think we can help are accepted for treatment. Those who are accepted for Merrill Home Treatment are given this guarantee, "If you are not completely satisfied at the end of thirty days, your money will be returned." This is only because most people are skeptical of claims that hair can grow in balding heads. Usually when a person avails himself of the Merrill



treatment, his skepticism disappears.

Oklahoma City Radio Station Manager Jimmie Lee lost his hair and was going bald. He thought his hair follicles were dead, but shown above is Mr. Lee as he looks after using the course of treatments. Merrill's users have grown hair. We have many reports testifying that after using our home treatment, weak fuzz has developed into healthy mature hair. Proper use of this home treatment may bring about a healthy scalp condition which will help the body to produce new hair. If there is any fuzz at all, a healthy scalp condition may be restored, and the hair may grow normally again as nature intended. There is one thing Merrill wants to be certain every man and woman knows. If a recession appears at the temple or a spot begins to show up on the crown of the head, there is something wrong and it should be given immediate attention.

Free Examination

In addition to reexamining present clients, the Merrill methods of home treatment will be demonstrated to others who are interested. The examination is very thorough and highly technical. It requires 20 to 30 minutes. The Consultant makes no charge for this examination and no appointment is necessary. After examining the person, he is told the required length of treatment and how much it will cost. Regular reports are made to the Merrill firm in Oklahoma City to check the progress of the home treatment.

## HOW'S YOUR HAIR

IF IT WORRIES YOU CALL OUR CONSULTANT, WILLIAM C. VAN METER AT THE REED HOTEL IN BAY ST. LOUIS. ON SATURDAY ONLY, NOVEMBER 5, 12 NOON UNTIL 9:00 P. M. THE PUBLIC IS INVITED. THE EXAMINATIONS ARE PRIVATE AND OPEN TO MEN AND WOMEN. YOU DO NOT NEED AN APPOINTMENT AND YOU WILL NOT BE EMBARRASSED IN ANY WAY.

FRIDAY AND SATURDAY ONLY

NOV. 11th and 12th.

## Barbecued Chickens \$1.19 each

With or without Barbecue Sauce

watch them being barbecued

right in our store

## JITNEY JUNGLE

Main And Second Streets

FOR SALE OR TRADE

23½-foot Chris Craft Cabin Cruiser

with 95 H. P. Chrysler Marine motor.

Sleeps two; equipped with toilet; Boat

just off ways and in perfect condition.

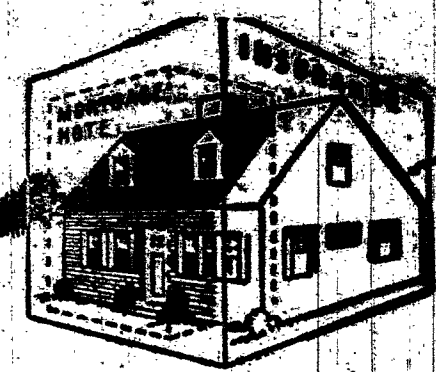
Will trade for speed hull, motor and

difference, or take \$1,300.00 cash.

Tel. 403 or 415.



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IF YOUR home burns, after the mortgage note is paid will there be sufficient money from the insurance to reimburse you for the value of your equity? To know that your insurance would not you be relieved to know that your insurance is adequate to protect you.

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AT

## SUNSHINE'S

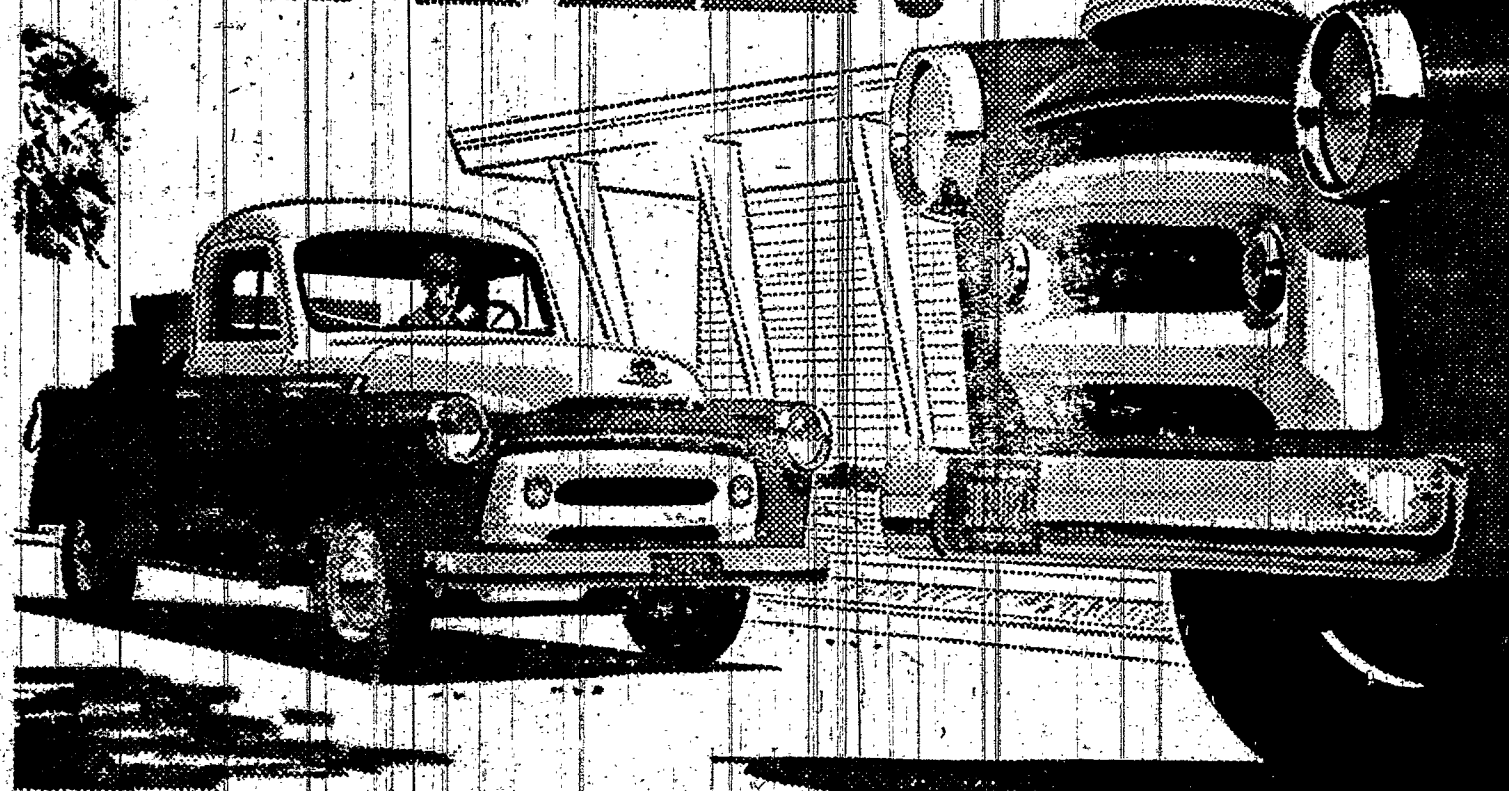
On the Beach - Next to A. & G. Theatre

Use Our Convenient Lay-A-Way

Gifts For Every Child In The Family

It's INTERNATIONAL for

## STYLE!



## All-Truck Built to save you the BIG money!

We've got the brand new INTERNATIONALS—smart trucks for you from any point of view!

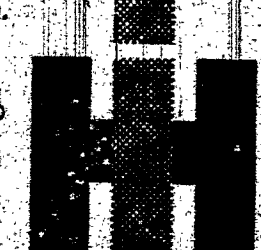
Here are the new trucks with smart, modern style that's practical, built to take the rough going without excessive costs for repair.

Driver-designed for comfort, too, with features that really let you relax while you work. And you get power that relaxes, usable power at low, economical rpm. Power without strain, less wear, longer life.

And every INTERNATIONAL is all-truck built, with no passenger car design compromises, no passenger car engines or components asked to do a truck job. That means a longer, more dependable life that saves you the BIG money—the over-the-years operating and maintenance money.

Come on in first chance you get, and see the truck built to save you the BIG money on your job.

## INTERNATIONAL TRUCKS



## W. A. McDONALD & SONS

PHONE 37



Ride in style and comfort too! Comfort-angled steering. Low hood for closer view ahead. "Quiet-ride" roof lining, draft-free door seals. Solid and two-tone exteriors. Optional deluxe cabs have color-keyed interior, chrome trim.

Your job is covered in the world's most complete truck line.

We offer the right truck for any job, from 3½-ton pickups to 90,000 lb. off-highway giants.



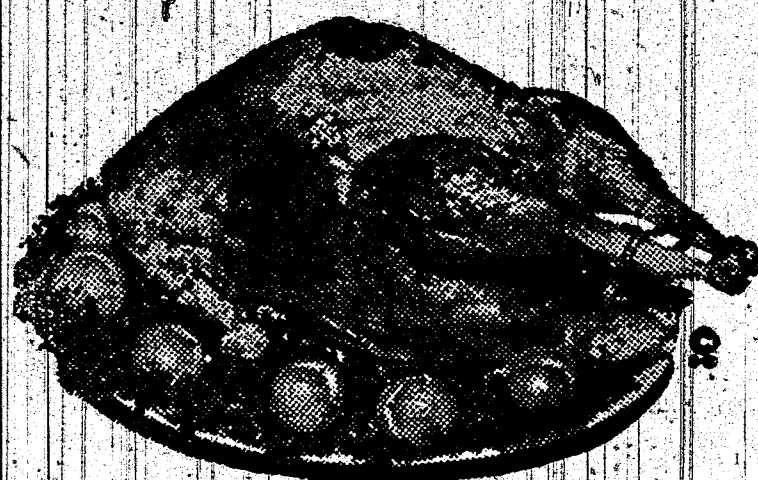






**Stock Your Cupboard NOW**  
- FOR COLD DAYS AHEAD ...

GIVE US YOUR ORDER NOW FOR THE FINEST  
PRIME GRADED THANKSGIVING TUKEYS. NO  
FINER TURKEYS ANYWHERE AT ANY PRICE.



**BROAD BREASTED**

TOMS, Lb.  
HENS, Lb.

55c  
59c

**TISSUE DIAMOND BRAND**

4 Rolls

29

F. A. C. Long Grain

3 Lbs.

**RICE**

39

Louisiana Fresh Opened

Pts.

**Oysters**

79c

Large - Fresh

**COCONUTS**

Each

15

New-Crop - Seedless Sun-Maid 15 oz. Pkg.

**RAISINS**

19

**SUGAR**

Limit 5 Lbs.

5 Lbs.

39c

**OLEO**

2 Lbs.

35c

Krispy

**CRACKERS**

1 Lb. 25c

Libby's -

No. 2 1/2 Cans

Birdseye 2 Pkgs.

**PUMPKIN** 18

Autocraft - Golden Cream No. 303

**CORN** 15

N. B. C. 1 Lb.

**CRACKERS** 25

**SPINACH**

37c

Birdseye 2 Cans

**Orange Juice**

35

Johnson  
PIES

Mince-Meat

Pumpkin

Apple

75c

BLUE PLATE

**SALAD OIL**

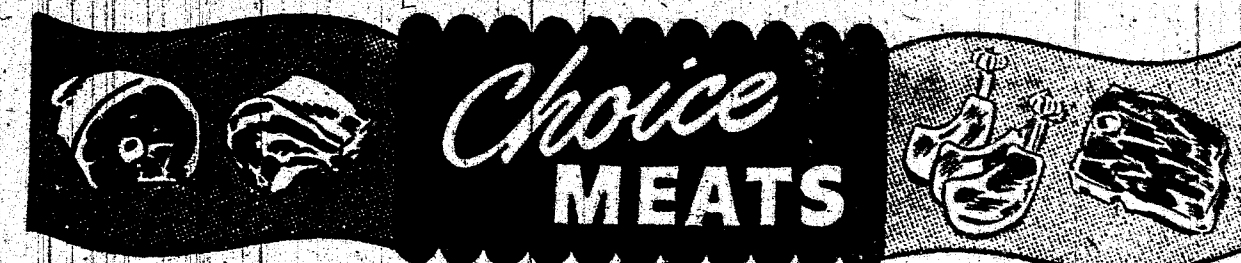
Gallon

\$1.69

**SNOW DRIFT**

3 Lb. Can

69



Value

**BACON Sliced**

Pound

39c

Fresh-Western

**Pork Chops**

Pound

39c

Veal

**Stew Brisket**

Lb.

15c

Swift's Premium

**Veal Sirloins**

Lb.

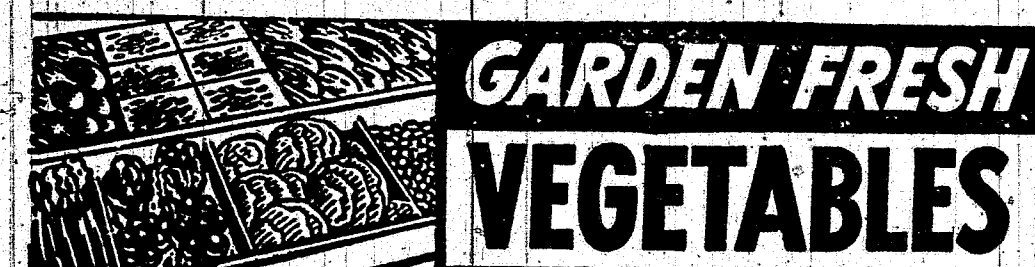
59c

Lean Beef

**Hamburger**

4 Lbs.

98c



Juicy

**Oranges**

5 Lbs.

35c

Cobbler

**Potatoes**

5 Lbs.

19c

Large - Florida

**GRAPEFRUIT**

3 for

25

Extra Large

**LETTUCE**

2 for 25

Young - White

**SQUASH**

Lb.

10c



**PET MILK**  
2 cans 25c



**PET**  
Instant NONFAT DRY MILK  
MAKES 4 QTS. 30c

**C & S FINE FOODS**

RAILROAD AVENUE

OPP. L. & N. STATION



## Waveland News

Miss Carolyn Morreale celebrated her fifth birthday at a party at the home of her parents, Mr. and Mrs. Ben Morreale. Games were played and dancing was enjoyed by all.

Those present were H. V. Jackson, Lee Ladoman, Harold Bordages, Caroline Maurigi, Bonnie Maurigi, John Perkins, Pearl Periniaro, Patsy Morreale, Gayle Parker, Thelma La Fontaine, Gloria Wheat, Pedro Noto, Raymond, Bing, Larry Peterson, Henry Noto, Arthemese Noto, Helen Saucier, Sallie Yarborough, Frank Noto, Jr., Claire Carr, Janet Miller, Romie Bourgeois, Barbara Ann, Kay Frances and Anthony Morreale, Mrs. Claude Yarborough, Mrs. A. M. McKay and Mr. and Mrs. J. P. Dauro.

Sympathy is extended to Mr.

John Eckerle upon the death of his sister, Mrs. Katherine Murphy.

Mr. and Mrs. Herman Mazarakis and Mrs. Bradley Mazarakis and daughter Linda, motored to Memphis, Tennessee, where they visited Mr. Bradley Mazarakis, who is a patient at Kennedy's Veteran hospital.

Mr. Roland Soldine a student at Ole Miss and Herman Price, Jr., a student at Pearl River College spent the weekend with their parents.

Mr. and Mrs. Rudolph Ladner of Beaumont, Texas, and Mr. and Mrs. Claiborne Luxich and children of Texas were weekend guests of Mr. and Mrs. Ory Bourgeois.

Mrs. Frank E. Hoggins and children Lynn, Peggy and Jimmy and her father Mr. John Parks spent Tuesday in New Orleans.

Mr. and Mrs. Rome Dardene spent the weekend at their home on Tide Street.

The following pupils of the Waveland Elementary School have merited the Honor Roll for the first term of the 1955-56 session were announced last week.

3rd grade—James Ladner and Stanley Weidman, Jr.  
4th grade—Carolyn Ann Bourgeois, Edna Bourgeois, Lynn Hoggins, Mary Beth Ladner and Barbara Noonan.  
5th grade—Elizabeth Dahlgren.

6th grade—David Dahlgren, David Peterson.  
7th grade—James Mayfield.  
8th grade—Lynne Hall and Sally Yarborough.

Congratulations to Mr. and Mrs. Travis Bozeman who announce the birth of their 4th child and 2nd daughter, Lucille Corrine, born October 24 at Kings Daughters Hospital, Bay St. Louis.

Mr. and Mrs. Edward Fayard, Sr., and son, Richard spent the weekend in New Orleans while there they attended a birthday party in honor of Mrs. Fayard's niece, Miss Alice Lytell.

Mrs. Bessie Todd Vetter of Moss Point, spent last Monday and Tuesday with Mr. and Mrs. R. C. Bordage.

Mr. and Mrs. Jacob Schwander and children Linda, Jackie, and Walter and Messrs. Henry

## Visiting Parents

Mrs. Byron E. Kane, the former Miss Mary E. Palmer and daughter, Monica Lee arrived at Molsant Airport last week from Boston, Mass.

Mrs. Kane and daughter plan to stay in Bay St. Louis where she will visit with her parents, Mr. and Mrs. D. C. Palmer for a while and then join her husband, who is serving in the U. S. Army. Mrs. Kane is a graduate of Bay High and Mr. Kane is a graduate of St. Stanislaus College.

and Lon Camio, all of New Orleans were Sunday guests of Mr. and Mrs. Walter Turcotte.

Pvt. Charles Langley, United States Army is spending a ten-day leave with his wife and son, Gill.

Mr. and Mrs. Marvin Bourgeois of New Orleans were weekend guests of Mr. Bourgeois' parents, Mr. and Mrs. Alfred Bourgeois.

Mrs. Buck Jorns and children, Marian, Larry and Freddie of New Orleans spent All Saints Day with Mrs. Jorns' parents, Mr. and Mrs. Harry Bourgeois.

## Blue Jeans Hold Meeting

The Blue Jeans Garden Club of Clermont Harbor held its monthly meeting on October 17 at the home of Mrs. Harvard Burleigh with Mrs. Gladys Finn as co-hostess.

The following were awarded ribbons for arrangements: Horticulture, Mrs. Harvard Burleigh. Best potted plant, Mrs. Harvard Burleigh. Best wild arrangement, Mrs. Ben Peterson. Best miniature arrangement, Mrs. Ruth Landry.

It was announced that a Christmas Party will be given for the inmates of the Hancock County Farm. The date to be announced at the next meeting.

There were 13 members and one guest, Mrs. Schulte, present. The following members attending were: Mmes. I. Richmond, R. Landry, A. Bing, E. Lawton, Simms, F. O. McCoy, Ben Peterson, H. Burleigh, J. Saleeby, Roy Dennis, Gladys Finn, O. Hankins, and J. P. Rousseau.

The November meeting will be held at the home of Mrs. Aggie Orr. After a short business meeting, the club will hold its annual "White Elephant" Sale. All members are urged to bring articles they no longer use, for these will be auctioned off to the highest bidder.

## Barbara Allen

## Chosen Member

## Music Society

Miss Barbara Allen, daughter of Mr. and Mrs. E. A. Allen of Pass Christian, was recently selected as a member of the National Music Honor Society. A sophomore in the Gulfport High School and a piano student of Prof. John L. Branson, Barbara is a member of the school's Choral Group and assists as accompanist. In the French Club she is leader of Chants de France. Patriotic songs and Populaires. She serves as pianist for the Gulfport Young Peoples Service League and is President of the Mariner Scout troop in Long Beach where she has made use of her musical

training in teaching. Barbara is an Intermediate and Senior Scout badge during her summer-long service as a camp counselor. A member of Y-Teens, and Future Homemakers of America, Barbara is also a horseback riding enthusiast and may be seen along the White Harbor trail every Sunday.

Her Saturdays go toward developing skills with a nautical flavor such as boating, water skiing and mastering rope-splittings, knots, lashing and camp skills. She hopes to add up sufficient points to make "Senior Scout Round-Up" when girls from every state in the Union will convene in Michigan next summer.

## CARD OF THANKS

I wish to thank my friends and neighbors for their visits and other measures of kindness during my recent illness. Special thanks to the local Blood Bank.

Tony Capdeson.

## A. J. JOYNER, D. V. M.

## New Office and Clinic

Court House Road, Mississippi City

Complete Small Animal Service

Phone 2-3 - Gulfport

## Are All Cold Remedies Alike?

Not for example, 666 is the wide-activity medicine, which combines 4 of the most effective, widely prescribed drugs known, to relieve all colds, coughs, and sore throats. 666 is more potent and gives positive, dramatic, rapid relief from misery of all kinds of colds. That's why 666 is unsurpassed in effectiveness. Try it.

No other cold remedy can match 666 liquid or 666 Cold Tablets.

666

When You Think Of Insurance Consult This Agency

P. J. Treutel, Agent

INSURANCE

119 Main Street Bay St. Louis, Miss.

## Pass Christian News

The Pass Christian Garden Club will hold its regular monthly meeting on Thursday Nov. 3, at the Trinity Parish House at 3 P. M.

Doctor W. Hava of Bay St.

will be guest speaker and will be accompanied by Father Baker of St. Augustine Seminary who has kindly consented to bring his screen and projector so that the members may enjoy the slides on seedling day lilies and hibiscus.



## Does Your Home Need Repairs?

We have a time Payment Plan that will make it easy for you to do the work.

Up To 36 Months

You will find it Pleasant to do business with

R. F. Mestayer Lumber Co.

Waveland, Miss.

At Railroad

Phone 1167



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## Jewelers

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116 South Beach

See Us For Your

Jewelry Needs

Crystals - Bands

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Bay St. Louis 371

N. O. Ph. Gulfport Ph. Mobile Ph.

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Pass Christian, Miss.

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Backed by 20 Years of Experience

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All Work Guaranteed 1 Year

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Reasonable Prices - Free Inspection

24 Hour Service

OLEN'S... the store with more... FASHIONS • SAVINGS • SERVICE • SELECTION

## LEADERSHIP SALE!

Featuring...Best buys in town from the best store in town...

## CHILDREN'S 100% WOOL

## Sweaters

Warm 100% Wool short sleeve

slipovers.

Choose from assorted dark or

pastel colors.

Knit neck. Sizes 7 to 14

\$1

## MEN'S STRIPE OR FANCY

## Dress Shirts

Non-wilt Fused collar band cuffs

Fine sanforized broadcloth

Choose stripes or fancy patterns

1.57

## LADIES' NYLON

## Panties

Popular Hollywood brief styles

40-denier opaque nylon

White or pink in sizes 5-7

37

## BOYS' WARM COTTON

## SPORT SHIRTS

3-yd. Sanforized flannel, wash-

fast

Attractive new fall plaid designs

Long Sleeves. Sizes 6 to 16

\$1

## BIG 5% WOOL DOUBLE

## Blankets

Warm 5% wool, 95 per cent cot-

ton

Acetate satin binding

Double bed size. Attractive

plaids

3.99

## BOYS' 10-OZ. DENIM

## Dungarees

Famous 'Stars & Stripes' brand

sturdily made to take rough wear

- Zipper Fly. Sanforized. Sizes

4-16.

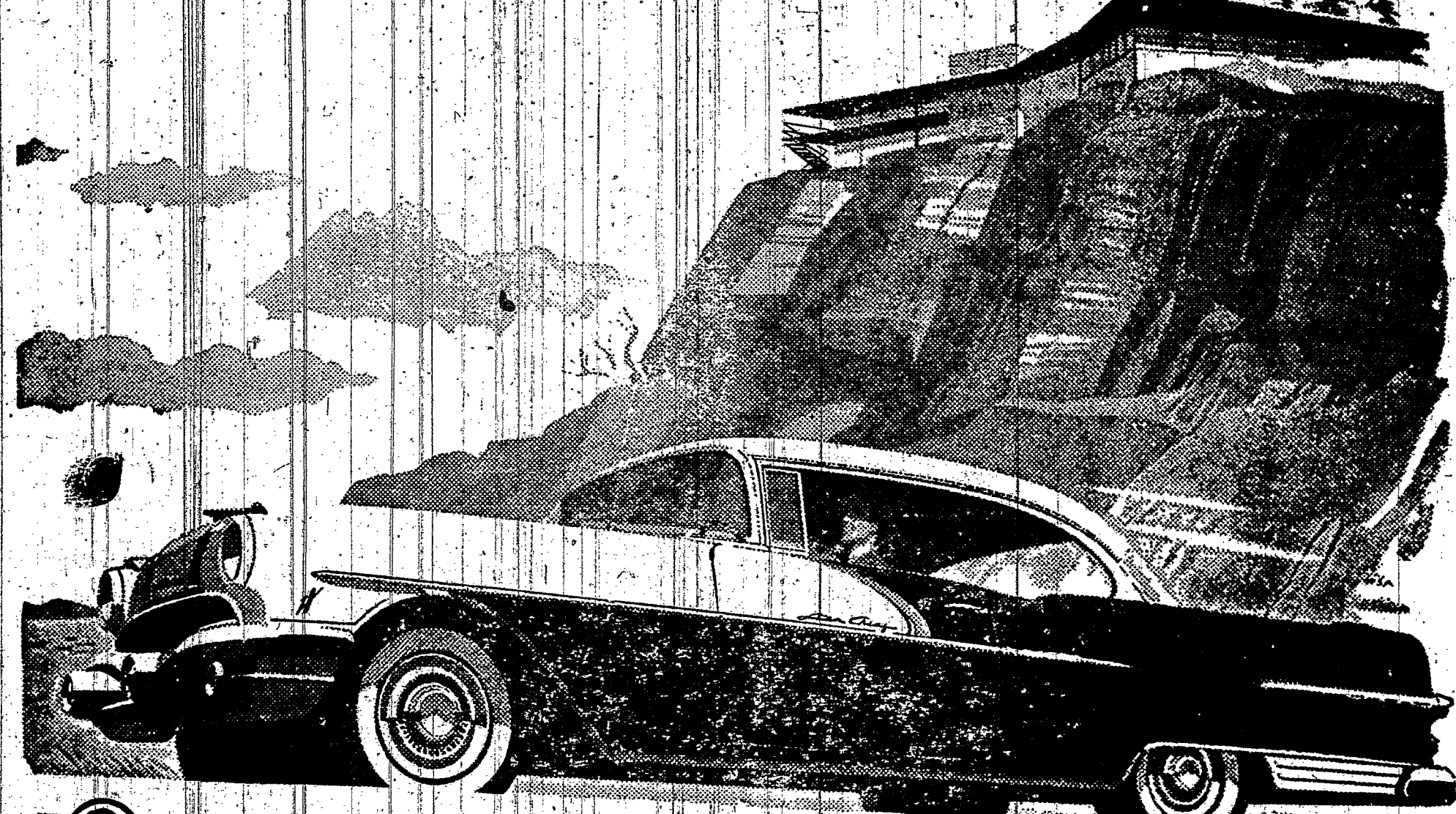
1.49

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## '56 Pontiac



Introducing a Big and Vital  
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IT'S THE GREATEST THRILL IN HIGHWAY HISTORY!

If you've come to think of driving as just routine, it's high time you tried the tremendous "go" of this masterful new monarch of the highway.

Here's a car with such exhilarating drive—eager oil-smooth response and safe, secure handling—that even monotonous home-to-work driving becomes your finest hour!

And out on the open highway, the fabulous '56 Pontiac comes alive with all the eager, heads-up alertness of a thoroughbred.

Its blazing 227-h.p. Strato-Streak V-8, coupled with sleek smooth Strato-Flight Hydra-Matic, thrives on challenges. The hill you see looming up virtually disappears before your eyes.

A new Strato-Flight Hydra-Matic—coupled with Pontiac's 227-H.P. Strato-Streak V-8—results in performance so new and dramatic it must be experienced to be believed!

And at any legal speed, there's such a reserve of power that your engine literally loafs—ready at a touch to spring into the most thrilling, satisfying action that ever shortened a country mile.

Of course, this is only a hint of what's awaiting you. The difference in performance—in driving, smoothness, ride and control—is so terrific that it can only be appreciated at the wheel.

So come in and take charge of one of these glamorous new beauties yourself. Choose your own test route and sample the greatest "go"—and enjoy the greatest safety ever built into a car. Then you'll know why the word's spreading—"They'll be a long time catching up to this one!"

\*An auto-race system.

## Porter's Pontiac Service

Ilman Avenue

Phone 94



# THE SEA COAST ECHO

CLAY CONSTRUCTION FORCE IN THE COMMUNITY

Sixty-Fourth Year of Publication  
Published by the Sea Coast Echo, Inc.  
Bay St. Louis, Mississippi  
Jeffrey J. Favre, Editor

Official Journal Hancock County  
Subscription Terms, \$2.00 Per Annum  
Member State Press Association

Entered as Second Class matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879

## REGULAR MONTHLY MEETING COUNTY BOARD OF SUPERVISORS

SEPTEMBER MEETING	Books 2602	38.55
Be it ordered by the Board that pursuant to Chapter 317 of the law of 1938, that the following demands and accounts be paid out of the respective funds as allowed by the Board.	Niagara Chemical Div. 4417	36.00
And it is further ordered that the clerk of this Board shall issue warrants out of the respective funds covering said demands and accounts.	Howard P. Simmons, Refund Stamps	15.00
It is further ordered that the Board be forthwith Clerk of the Board of this Board be allowed to photostat the Claim Docket and to be numbered as if regular pages of this Minute Book.	Photostat Corporation, Inv. 09298	161.50
Strubbing Bros., Mach. Co., Inv. 10857	Hyde Construction Co., Asphalt mix	57.09
A. D. Wynne Co., Inv. 18448	Natural Gas Div., Serv. Natural Gas Div., Serv. L. A. DeMontuzin Son, Medicine	6.71 1.90
R. F. Mestayer Lbr. Co., Lumber	Beach Drug Store, Med. Guenard's Hdwe. & Var. Hdwe.	1.50 96.81
R. F. Mestayer, Lbr. Co., Inv. 24764	W. A. McDonald & Sons, Blinds, installation	103.15
The Office Supply Co., Inv. 8305, 6461, 6707	W. A. McDonald & Sons, Pipe, cement, sand	94.70
Lawrence Printing Co., Inv. 4753, 4929	W. A. McDonald & Sons, Locks, bolts	2.45
Choctaw Inc., Inv. 11969	W. A. McDonald & Sons, Washers, axe, etc.	15.77
Dement Printing Co., Ord. 20-7380	W. A. McDonald & Sons, Cups, flares, keg	34.20
Mrs. Eugenia H. Allison, Rgr. Births & Deaths	Thomas A. Quigley, MD, Mrs. Hose	17.00
Dellia Kayser, RNAB, Anesthesia	Drs. Smith - Wascom, August Stieffel	10.00
W. A. McDonald & Sons, For Commodity Office	Drs. Smith - Wascom, Wm. Yarborough	15.00
Tom L. Ketchings Co., Inv. 67517	Drs. Smith - Wascom, Rosaire Hode	8.00
Magnolia Welding Co., Demurrage	Drs. Smith - Wascom, Joe Favre	3.00
Magnolia Welding Co., Demurrage Inv. 16885, 16896, 19302	Sea Coast Echo, County Audit	73.75
Blossman Gac, Inv. 25717	Sea Coast Echo, Bound Copies Echo	37.00
John L. Griffin, DDS, Mrs. Julie Hose	Miss. Road Supply Co., Inv. 14685, 14688	368.31
Wesley McFarland, MD, Cris Klagget	Faulkner Concrete Pipe, Inv. 30270	353.90
0 B8DIDD.vbBETAARARF Faulkner Concrete Pipe, Inv. 29849	Richard Anthony, 8 hrs. guarding boxes	8.00
Faulkner Concrete Co., Inv. 29905	State Livestock San. Bd. Vaccinations	3.20
Bobby Service Station, Oil	Natural Gas Division, Service	1.00
Magnolia State Sup. Co., Inv. 15985	Walter Parker, Repairs on Creamery Bldg.	20.00
Waveland Drug Co., Medicine (aid kit)	Rolland Safe and Lock Co., Lock on prison door	137.00
DDickson Drug Co., Medicine	State Fair - A. F. Selph	6.10
Sea Coast Echo, Recept.	Redus Garriga	6.00
	A. F. Selph	6.00
	M. Bobinger	12.00
	Ford O'Neal, Sheriff	50.00
	Paul Egloff, Tldg Moran	17.00
	to N. O.	26.60
	Paul Egloff, L. B. Ladner	26.60
	to Laurel	26.60
	Paul Egloff, Buddy Tarta	26.60
	Paul Egloff, Buddy Tarta	26.60

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**EXTRAS**  
that give you  
**EXTRA**  
convenience  
and pleasure

Additional telephones for the kitchen, play room, or other frequently used rooms, save time and steps; cost only a few cents a day... Like the other modern telephone conveniences shown below, they are available at reasonable rates to Southern Bell subscribers all over Mississippi.

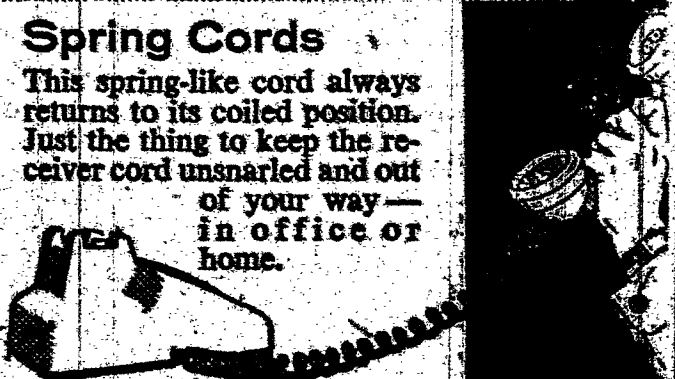


**Extension phones in COLOR**  
Match your decor with telephones in these exciting new colors: RED, YELLOW, BLUE, GREEN, BEIGE, BROWN, GRAY, IVORY.

**Answering Equipment**  
When the doctor or business man's away, his recorded greeting can answer his phone. Keeps a record of calls, too; plays back the caller's messages when he returns.



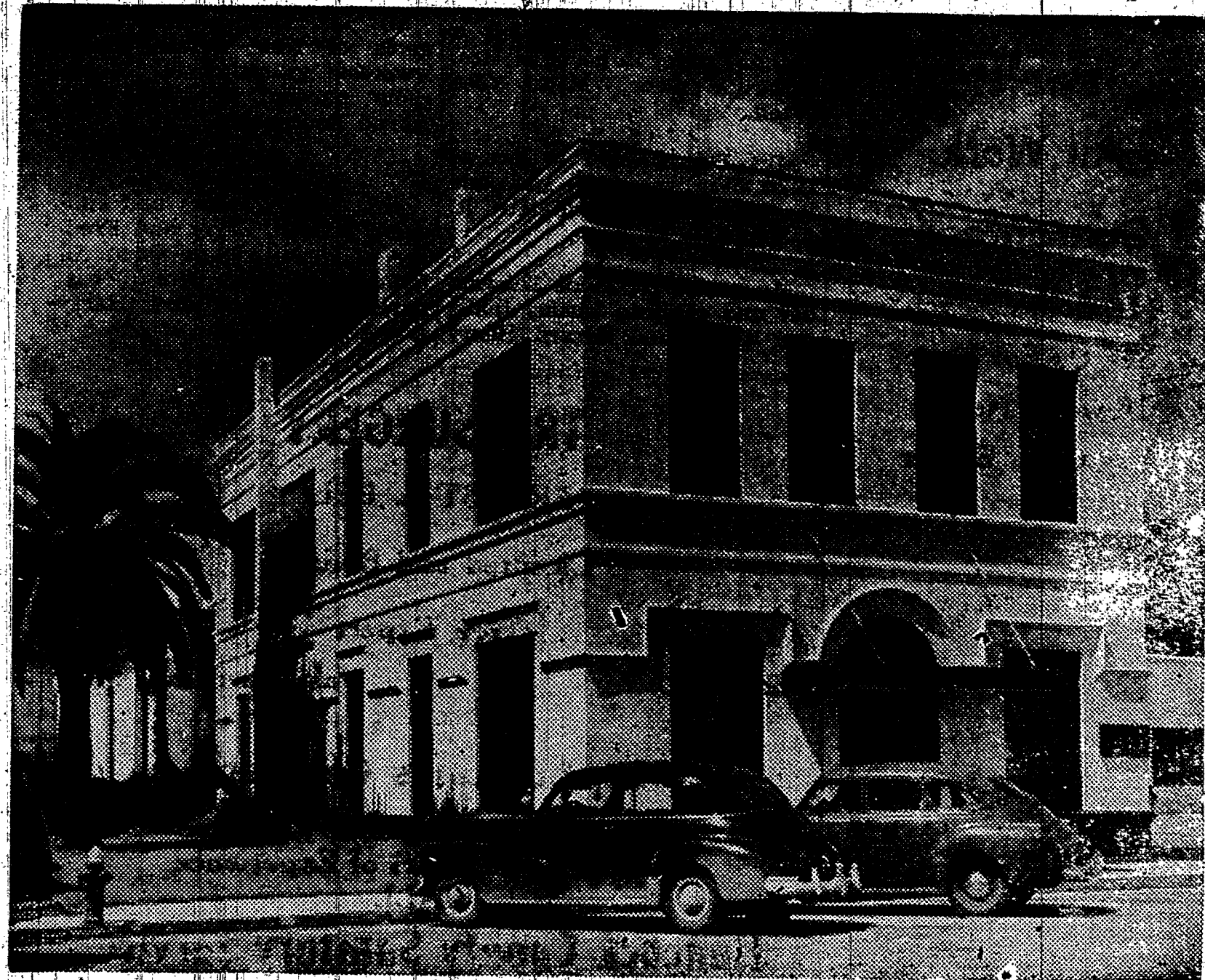
**Speakerphones** You don't have to pick up the receiver, so your hands are free to make notes, take orders, consult files... Just press a button when bell rings—or before dialing.



**Spring Cords**  
This spring-like cord always returns to its coiled position. Just the thing to keep the receiver cord unsnarled and out of your way—in office or home.

For details, call our Business Office  
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vouille from Laurel	26.00	Service 125	33.30	Frank Keller	147.00	August	100.00	Asst. County Agt	50.00	August	208.33
Agricultural Extension Serv.	12.50	Southern Bell T & T Co.	31.23	Johnson Shaw	147.00	George Heltmann	160.20	Miss Sarah Power, Salary	135.00	Herman Meyer, Guard	10.50
Reimbursement	38.30	Service 209	150.00	Jack Lott	147.00	Clerical August	16.33	Aug.	194.67	Gerald Favre, Guard	10.50
National Cash Reg. Co., Inv. 429119	65.75	Lamar Otis, Election 8-2-8-25	15.00	Chas. A. Russ	16.33	Hancock County Library	50.00	Clalborne Ladner, Salary	15.00	John A. Egloff, Convey	44.20
Bean & Wilkes	63.75	E. E. Briland, Refund Stamps	15.00	Frank Keller	16.33	Allowance	178.46	Estelle Holland, aid	30.00	Ivy Ladner, Whitfield	100.05
Gravel	164.50	Sarah L. Weaver, Refund Stamps	15.00	Johnson Shaw	126.00	Chamber of Commerce, Donation	60.00	Mrs. Mary Julie Ladner, Aid	30.00	Tom L. Ketchings Co., Inv. 67966	57.15
Bean & Wilkes	71.25	Eugenia H. Allison, Reg. Births & Deaths expense	206.66	Jack Lott	50.00	Jules G. LaFrance, 22 days @ 3.00	60.00	Hall Seal, Aid	160.20	Department Public Welfare, Bill	22.61
Gravel	43.00	DDr. C. M. Shipp, Nurse Expense, contingent	346.20	Willie Hoda, 18 days @ 7.00	60.00	J. A. Egloff, 6 days attendance Aug.	20.00	Varnade Ladner, Aid	30.00	Dement Printing Co., Inv. 30820, 30814, 30805	395.49
Bean & Wilkes	10.00	Wayne Allison, Expense August	53.12	Laverne Brodgen, Road Patrol August	60.00	Ethel Ladner Fayre, Clerical Aug.	98.00	Roland Lafontaine, Janitor Aug.	29.40	Alf Kennedy, 10 days @	75.00
Gravel	30.00	Dr. C. M. Shipp, Part Salary August	65.73	J. R. Rollins, County Aug.	30.00	Department Public Welfare, Allowance Aug.	25.00	Walter J. Phillips, Service Veterans Agt.	147.00	(Continued on next page)	
Monroe Cal. Mach. Co., Inv. 146005	369.60	Chas. Russ, Jr.	91.33	J. R. Rollins, County Aug.	147.00	Mrs. Emma Barter, Salary Aug.	100.00	Veterans, Aug.	147.00		
Pearl River Cty. Hospl. Hospitalization C. A. Jordan	10.00	Frank Keller	73.13	J. R. Rollins, County Aug.	60.00	Lucien Gex, Attorney for Board Aug.	20.00	Jesse Lott, Bridge Tender, Aug.	30.00		
Pearl River Cty. Hospl. Hospitalization E. J. Ladner	30.00	Jack Lott	65.73	J. R. Rollins, County Aug.	60.00	Howard F. Simmons, County Agent, Aug.	98.00	Kings Daughters Hospital, Allowance Aug.	1,000.00		
Faulkner Concrete Pipe, Inv. 30032	10.00	Johnson Shaw	147.00	J. R. Rollins, County Aug.	60.00	Dr. W. McFarland, Jail Physician Aug.	193.00	John Rutherford, Bridge Tender, Aug.	29.40		
Kings Daughters Hospital, X-ray A. Stiffel	7.50	Chas. A. Russ	147.00	J. R. Rollins, County Aug.	30.00	Alton A. Barber,	25.00	Maire B. Quintini, Clerical	160.20		
X-ray Dave Thomas	67.48							A. C. Mitchell, Auditor	160.20		
Fahey Drug Co., Medicine	3.20										
The Office Supply Co., Inv. 7215, 6952	22.95										
Byrd's Service Station, Battery	14.40										
Pearson Motor Co., Inv. 7835	18.04										
Intestate Elect. Co., Balance due	907.20										
Wells Taylor Wood Preserving Inv. 55412	47.94										
er. SnotsleD:3948shremETAB	45.00										
Batey's Gulf Serv. Gas, Oil, etc.	15.00										
Fahey Funeral Home, Molly Garcia to Laurel	31.00										
A. C. Mitchell, Refund stamps	6.00										
Mississippi State Sana. Hospitalization	542.22										
Jordan River Shipyard, Inc. Shells	125.00										
Mississippi Road Supply Co., Inv. 17531, 146646	15.95										
E. S. Drake, Abstract 2086 Armory	4.63										
Watkins Aldridge Equip. Co., Inv. 7446	8.82										
Maufray Hdwe Store, Hdwe	15.96										
Maufray Hdwe Store, Hdwe	3.50										
Maufray Hdwe Store, Hdwe	5.54										
Maufray Hdwe Store, Hdwe	2.20										
A&J Food Store bags	9.10										
Maufray Hdwe Store, Hdwe	4.88										
Coast Electric Power, Serv. Farm	2.00										
Coast Electric Power, Serv. Pearlingtons Court-house	2.00										
Coast Electric Power, SServ. County Air Strip	50.88										
Mississippi Power Co., Service	1.74										
Mississippi Power Co., Service	106.52										
Southern Bell T & T Co., Service 9130	2.50										
Southern Bell T & T Co., Service 579	12.25										
Southern Bell T & T Co., Service 191	92.04										
Southern Bell T & T Co., Service 14	45.35										
Southern Bell T & T Co., Service 883	47.77										
Southern Bell T & T Co., Service 769	55.35										



## GOOD NEWS

The purchase of the Mississippi Aluminum Corporation at Gulfport by the Olin Mathieson Chemical Corporation was big news to our Gulf Coast.

This industry, making its initial venture in aluminum extrusion, announces with the purchase of the property a program of expansion.

Olin Industries and the Mathieson Chemical Corporation, the two parent companies which merged in 1954, have been in operation since 1892. Its diversified production includes drugs, pharmaceuticals, cosmetics, insecticides, explosives, paper, firearms, rocket engines, guided missiles and petrochemicals. Its products are sold under such well known trade names as Winchester, Western, Lenthieric and E. R. Squibb.

Though Olin Mathieson produces non-ferrous metals and manufactures fabricated parts, the purchase of the Mississippi Aluminum Corporation is its first venture into processing aluminum.

With investments in surrounding states, Olin Mathieson comes to us bearing a good name and an enviable reputation, and any growing community

would rejoice to have its economy strengthened by this addition.

So, in the spirit of good will, we extend words of welcome to our new neighbors, as we pledge to them our whole-hearted cooperation. With the unstinted support of the people of this community the company can look forward to a promising future.

And as we congratulate the people of Mississippi Gulf Coast in their good fortune, we congratulate Olin Mathieson in its decision to become a part of this growing area.

Our financial stability is maintained here by a well diversified industrial activity. Few communities combine so well all the natural advantages of climate, along with manufacturing, transportation, commerce and resort development. We offer the hand of good fellowship to those who have paid us the high compliment of making this the location of their first venture into a new field, and predict for Olin Mathieson outstanding success in fabricating and marketing of aluminum, one of the newer metals, which in our day comes so richly into its own.

*We Thrive On Thrift*

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MISSISSIPPI

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NEVER BEFORE HAVE OUTSTANDING ITEMS AS THESE  
BEEN OFFERED TO YOU AT SUCH SENSATIONALLY LOW PRICES  
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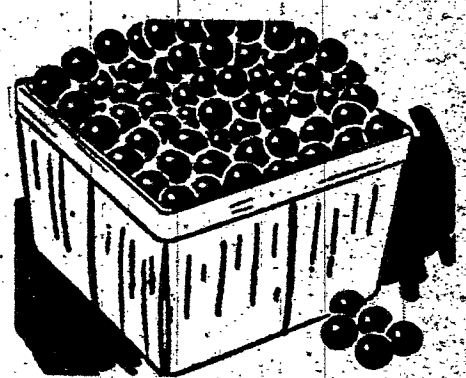
Not The Biggest Store

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Dressed with our new picking machine

**Ducks** Lb. **39c**  
**Hens** Lb. **39c**  
**Fryers** Lb. **35c**

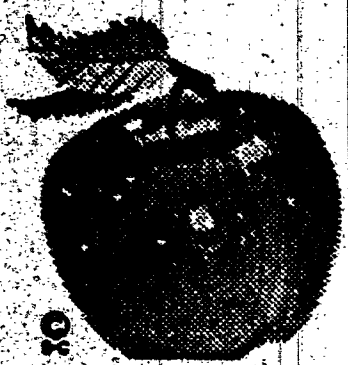


**CRANBERRIES**  
Lb. Box **23c**

Large Red  
Delicious

**APPLES**

Large 3 for 25c  
Small 4 for 25c



Grade A Lb.  
**LOIN STEAK 49c**

Ballard's Obelisk 25 Lb. Bag

**Flour 2.15**

Maxwell House

Chase and Sanborn

**INSTANT COFFEE 54c**



**PORK CHOPS**  
Lb. **49c**

Iceberg

**LETTUCE 15c**



**CAULIFLOWER**  
Each **30c**

Jewel  
Armour's  
Swift

**COOKING OIL** 1/2 Gal. \$1.10  
1 Gal. \$1.74

Tomato Bottle  
**CATSUP 15c**

Long Grain 2 Lbs.  
**RICE 25c**

Fresh Yard Dozen

**EGGS 51c**

**CODFISH Lb. 43c**

**PERCH Lb. 43c**

**PAN TROUT Lb. 28c**

Gulf Kist No. 2 1/2 Can

**SWEET POTATOES 21c**

Hunt's No. 2 1/2 Can

**APRICOTS 28c**

Maxwell House

Chase & Sanborn Lb.

**COFFEE 85c**

**OLIVE OIL 10c**

Stokeley's 1 No. 303 Can

**ASPARAGUS SPEARS 30c**

American Beauty No. 303 Can

**CORN 2 for 25c**

American Beauty - Van Camps

**HOMINY 2 Cans For 25c**

Trellis Early June 2 Cans for

**PEAS 2 Cans 25c**

Piknic Qts. 65c

**MAYONNAISE Pints 45c**

Lb.

**SMOKED SAUSAGE 30c**

Lb.

**FRANKS 30c**

Red Hot Lb.

**SAUSAGE 30c**

Grade A Lb.

**VEAL ROUND STEAK 49c**

**FLOUNDERS Lb. 53c**

**CATFISH Lb. 43c**

**FISH STICKS Lb. 45c**

Hunt's No. 2 1/2 Can

**PEACH SLICES 28c**

All Brands Lb.

**CHEESE 45c**

**KARO SYRUP 45c**

**BEER MALT SYRUP Can 25c**

Autocraft 2 Cans For

**TOMATOES 25c**

American Beauty 1 Lb. 4 Oz. Can

**LIMA BEANS 2 For 25c**

Hi-C Can

**GRAPE JUICE 25c**

Gulf Kist Stringless No. 303 Can

**BEANS 2 for 25c**

Red Gallon

**VINEGAR 45c**

Lb.

**BANANAS 10c**

Lb.

**GRAPES 10c**

Each

**COCOANUTS 10c**

Large Juicy Doz.

**LEMONS 25c**